David Allen Hubbard was born in 1955 and grew up on a small farm in Napa, California. Knowing there would not be money for college, he became a three-sport athlete hoping to get a scholarship. By his senior year of high school, he was offered four full scholarships to play football; Arizona State, Nebraska, Oregon, and Brigham Young University.

Though not a Mormon, Dave chose BYU, where he majored in Sociology and minored in Child Development and Family Relations, believing that ultimately God was directing him to full-time ministry working with youth. At BYU Dave was an All-American, playing in the Fiesta Bowl and the Senior Bowl.

In 1977 Dave was drafted by Hank Stram with the New Orleans Saints, where he was a left tackle, blocking for Archie Manning. He also spent a brief time with The Denver Broncos. While in the NFL he became a member of the Screen Actors Guild and had a one-time speaking role in a TV sitcom.

After a brief stint in the NFL, Dave stepped into full-time ministry as an associate pastor working primarily with high school and college students in the San Francisco Bay Area. He also coached football (offensive line) for several years, for both the high school and community college.

Dave was a frequent chapel speaker for the San Francisco Forty-niners, San Francisco Giants and the Oakland A's. It was during this time that he began developing his speaking abilities, quickly becoming an in-demand speaker for conferences and retreats throughout the west coast.

Shortly after stepping out of the NFL, Dave went parachuting for the first time. His main chute never opened. What should have taken three and a half minutes, took less than 30-seconds. Though he finally pulled his reserve chute, he was only 200-feet off the ground, milliseconds from a fatal accident. Because of the high impact landing, Dave suffered a serious back injury.

In 1989, after developing a unique method of exercise that put no compression on the spine, for which he later was awarded a U.S Patent, Dave moved to Atlanta, Georgia. There he began traveling extensively, giving lectures and presentations on his new formula for fitness. He also developed a presentation exclusively for churches called *Fit for the Master's Use* – physical fitness from a biblical perspective. During the early 90s, Dave did seminars at most of the larger churches in Greater Atlanta.

In 1992 Dave was approached by Trillium Health Products and Salon to feature his patented fitness program in infomercials, and on QVC. After the intensity of a year of filming and performing, he decided to take a break from speaking. He then got involved in several entrepreneurial start-up companies from 2000-2006, involving new technology that helped medical practices go from paper to digital records. Those years brought new insights into the complexities of what it takes to turn an idea into a product, acquire sufficient funding, and develop a company.

In 2007 Dave decided to go back to his passion – speaking. He rebranded as America's Fitness Coach®, and began doing fitness presentations to companies and organizations, which he continues doing today.

In 2013 Dave was asked to come on staff at The Church of The Apostles in Atlanta, as the pastor to the 20s and 30s ministry. In 2017, he moved over to the church's worldwide media ministry, Leading the Way, to manage ministry relations.

Dave lives in Marietta, Georgia with his wife Melinda. They have two adult children, and three grandchildren.