



November 19, 2020

Re: Patriot Fund Game Plan

Dear Cumberland Families,

As Thanksgiving approaches I wanted to ask you to think about how Cumberland is helping you educate your child. In this crazy time, we are creatively teaching in the classroom, “live” online, with videos, and Ignitia courses supporting your child every way we can. The tuition you pay covers our regular operations, for the most part, but does not cover the improvements and capital repairs we sometimes need. For that, we rely on generous people giving above tuition to meet the need.

This year I would like to introduce the “**Patriot Fund**” as a way of giving to improvements for the school. This fund will have specific needs listed and tracked on the website, a staff/parent group overseeing the spending, and reasonable goals that we can see and celebrate together.

It will start with asking the board to lead by giving. I am happy to report that all **board members have given to the Patriot Fund for a total of \$6,500** to date. The **second phase** is to appeal to the staff to give a one-time gift or make a monthly pledge totaling \$200. That phase is currently underway and I will report the total to you in a few weeks.

The **third phase** is our appeal to you as parents to give or pledge \$200 per family to the Patriot Fund. You may give a one time gift or a monthly pledge over four months (December-March). Pledge cards will be sent Friday, November 20, 2020. You may also give online through our website or by using this link: <https://form.jotform.com/90644581749165>

The **fourth and final phase** will take place in January using an online giving platform to send emails and social media postings to reach out to extended family, friends, and alumni that might want to help the school.

Campus/School Wide Incentives will make giving fun and help the students get excited about the Patriot Fund. Monthly grade level prizes will be awarded to students/classes from December through March. Prizes are based on highest participation per class with total dollar value of grade level gifts as the tiebreaker. Examples of prizes are snack passes, jeans passes, treasure box items, movie day, etc.. These incentives will be announced monthly by Elementary, Middle and High School administrators.

We are providing our families with a **Tentative List of Items and Estimated Costs**. Parent committees will work with school leadership to determine the order of which items will be completed. Items may be added to this list in consultation with parent committees. Administrators will work through the details. Needs, estimated costs, actual costs, and purchases will be posted on the website for transparency.

UV Lights for each HVAC System to kill viruses (including Covid-10 as they pass through - this project has already started for the safety of our students and staff)	\$6000
Playground Upgrade for Clay Road Campus (Rubber Mulch, Gaga Pit, Ninja Warrior Course, Remove Old Slides and Rearrange Equipment)	\$8000
Additional Security Cameras for both Campuses	\$1500
Drink/Snack Vending Machine(s) for Brownsville - one for snacks and one for drinks	\$4000
Portable Green Screen, Lights and Sound Board for Fine Arts Musical	\$2000
Improve Classroom/Teacher Technology	\$4000
Gravel for Campus Parking Lots	\$8000
New Roof for Preschool - Clay Road Campus	\$7000
Roof Repairs for Elementary - Clay Road Campus	\$5000
Golf Cart & Gym Floor Cleaning Machine Batteries	\$2000
New Roof for Business Office - Clay Road	\$6000
Carpet for Classrooms	\$5000
Outdoor Classroom - Brownsville Campus	\$2000
Permanent Sign for Brownsville (w/o electronics)	\$6000

I appeal to you on behalf of Cumberland Christian Academy to prayerfully consider your family's donation. *2 Corinthians 9:7 Each person should do as he has decided in his heart - not reluctantly or out of necessity, for God loves a cheerful giver (HCSB).*

We appreciate your support. It is truly a privilege to partner with you as we have the opportunity to educate your child. As we move into this beautiful season of Thanksgiving, **let us be Thankful for all that God has blessed us with.**

Sincerely,

Eddie Fincher,
Head of School, Cumberland Christian Academy

